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Research Article

THEORETICAL ISSUES OF CONCEPTS RELATED TO THE ECONOMIC SECURITY OF SERVICE ENTERPRISES

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Security is a very broad concept. Because its scope covers security such as political, economic, environmental, military. This is a very complex process, as it is clear that sustainable development of a society cannot be achieved without any of the security concepts mentioned. This article discusses security and related terms.

URNA

KEYWORDS

Security, economic security, loss, profit, information, object, business entities, government, competition, firms.

INTRODUCTION

Information security means that persons who do not have the right to access such information are provided with a situation that cannot be disclosed, even when accidentally or intentionally searched. Information security plays an important role not only in our

economic, but also in our political, spiritual and educational life. Because all cases are reflected in the information. Therefore, ensuring the economic security of enterprises requires ensuring the security of information

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Бозор муносабатлари шароитида бир ҳар объектнинг¹ In the conditions of market relations, the security of each object must be ensured. This will also require the development of a facility security definition. However, due to the fact that such a definition is not sufficiently developed in the economic literature, we also came to it from our own point of view.

In this case, we are talking about the security of facilities engaged in a whole economic and social activity. This requires special attention to the security of the economy. One of them, that is, the most important, is the object of production (work, service).

When thinking about economic security, it is worthwhile to pay special attention to the security of production (works, services), which is a major part of it. Based on the definitions of economic security concepts, we found it necessary to define it as follows.

Safety of the object of production (work, service) means the existence of a set of measures aimed at preventing accidents (accidents) that occur in various industries that do not meet the interests of the individual and society.

the current pandemic situation, economic development is very difficult².

Pricewaterhouse Coopers and Oxford University forecast that by 2030, robots will occupy 30% of jobs. This means that the already high unemployment rate will rise further3.

The situation in our society requires the addition of fire safety to the list of economic security. Because hundreds of fires are caused by various negligences. As a result, a number of facilities have suffered material

damage in the amount of millions of soums. Therefore, this issue should also have its own definition as a type of economic security. Based on the requirements of the above definitions, we found it expedient to define fire safety as follows: Fire safety is a set of measures taken at the standard level of all measures aimed at its prevention.

It is difficult to say that we have fully ensured the overall security of the enterprise, including economic security, unless we ensure fire safety in economic and social life. Therefore, it is necessary to pay special attention to this issue.

In the context of market relations, the reputation of the enterprise remains directly dependent on its brand and product. Because the consumer has always needed quality and cheap goods, and even today this situation has not lost its relevance. When every business entity does not ensure the safety of its product, its buyer cannot be found. This can make it economically disadvantaged. It is obvious that every company must ensure the safety of its products. Theoretically complete expression of its content requires the development of its definition. We have come to the conclusion that it is expedient to base the definition of consumer safety of a product on the following definition: Consumer safety of a product means that the safety of human life and property is ensured and not harmed in any case.

Many processes in our economic and social life are inextricably linked. These include, for example, the fact that the security of an enterprise's product is directly related to the safety of the product. In economics, in many cases, brand and product are used as the same synonym. Of course, these concepts are inextricably linked. But their content is different. A product is any product produced by an enterprise. A commodity is a

¹ By "object" we mean all entrepreneurs who have and do not have the status of a legal entity engaged in economic and social activities, operating in a market economy.

² Ortikniyozovich, F. U. (2021). The role of health in improving living standards welfare and

population. ACADEMICIA: An International Multidisciplinary Research Journal, 11(4), 401-405.

³ Nematovich, K. A. (2020). Directions for improving the methodology for analyzing the efficiency of service enterprises. European Journal of Molecular & Clinical Medicine, 7(3), 3228-3234.

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part of it intended for sale. Therefore, we think that there are some differences between the brands when describing their safety. To fully understand this, let's take a look at its definition by us: Product safety refers to a set of available features of a product that have a quality that does not endanger human life, health and property and are suitable for consumption during the warranty period.

All of the above security is directly related to the economic security of the enterprise. In order to properly understand the economic security of an enterprise, we first found it expedient to define its overall security. It was concluded that the general security of the enterprise should be defined as follows: The general security of the enterprise means the full ability to operate normally while protecting its vital interests from unfair competition, criminal groups, various incompetents..

In the context of economic liberalization, the responsibility for ensuring the security of enterprise falls primarily on entrepreneurs, and most importantly, property owners. The state, of course, will prepare the appropriate conditions for them, the necessary legal and other normative documents. But practical measures, as noted, depend on the owners and managers of the enterprise. Along with all security, they must ensure social security in every business entity, because it reflects not only the efficiency of the enterprise, but also the stability of our society as a whole. With this in mind, we have developed a definition of social security of the enterprise: Social security of an enterprise is a set of conditions and factors that constantly ensure the unity of the workforce, co-operation, the formation of friendly relations, mutual assistance skills...

Only if all the above measures are taken, the economic security of the enterprise can be ensured to a certain extent. Based on this, the economic security of an enterprise, which is a very complex process, can be described as follows. Definitions in this regard are given in some literature [Abdukarimov B.A. and others. Enterprise economics. Textbook -T .: Science, 2005. -

pages 252-253.]. In particular, the textbook states: "Economic security of the enterprise means the existence of a set of conditions and factors that ensure its independence, strength, stability and continuous improvement and development due to internal capabilities." We agree with this definition because it covers all aspects related to the economic security of an enterprise. However, since it is about economic security, we recommend that it be amended to include the following: the existence of a set of socio-economic conditions and factors,"

It is clear from this definition that the economic security of an enterprise involves a number of processes. To them:

- Its economic independence;
- Economic stability;
- Financial stability:
- Improvement due to internal capabilities;
- Economic development;
- The existence of a set of socio-economic conditions and factors that provide them on a regular basis.

In a highly competitive environment, none of these elements can be waived to ensure the economic security of enterprises, including service enterprises. Th<mark>erefore, ensuring the economic security of</mark> enterprises is now becoming an objective necessity. Because without doing this, it is difficult to save enterprises, including service enterprises, from the risk of bankruptcy, to develop them sustainably. Because of this, we found it necessary to emphasize that it is an objective necessity.

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