



## Views Of Self-Demand And Social Competition In Young People In The Educational Process

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### ABSTRACT

This article is positive in expanding the benefits created by the author to increase the knowledge of young people, on the one hand it increases the competitiveness of a student who graduated from a particular university, on the other hand he makes a worthy contribution to raising the prestige of that institution. The impact of youth education strategies, that is, on their transition to an institutional state and the improvement of their life plans through their level of education, has been analyzed.

### KEYWORDS

Competition, market economy, activists, inactive, society, youth, lifestyle, spirituality, harmoniously developed generation, method, privilege, prestige.

### INTRODUCTION

The youth of Uzbekistan are experiencing the transition to a market economy in the spirit of competitiveness. In this context, the level of

competitiveness of society is of great importance. Changes in society and the economy have led to the division of young

people into two groups of “activists” and “inactive”.

As the President of the Republic Sh.M.Mirziyoev noted: “We will resolutely pursue the state policy on youth without any deviations. Not only will we continue, but we will raise this policy to the highest level required by our time as our top priority.”[1]

There are specific conditions for the beginning of a lifestyle for young people, which can be understood mainly through the creation of a healthy lifestyle environment through the following factors:

- The presence of a spirit of devotion to national values;
- The existence of a conscious attitude to maintaining peace and tranquility in society;
- Striving to create a peaceful and prosperous life;
- Striving to raise spirituality;
- Regular attention of the state and society to health issues ("Umid Nihollari", "Barkamol Avlod", "Universiade", "Uzbek Kurashi" and national competitions);
- That every member of a healthy environment considers it a daily task to take care of their own health and be able to encourage others in this direction;

For most young people in our country, higher education is the main criterion for living a good life, and being educated is recognized as the only way to achieve their goals. Also, the modern student gradually acquires skills and strives to succeed in life with his knowledge.

## DISCUSSIONS AND RESULTS

Sociologist TA Kotova emphasizes that higher education is not a guarantee of a person's

high position in social life. Having an education is not the only way to get a person's life in order, nor does it mean that it leads to success, but a person's education is especially important when it comes to employment.

FR Tuktarov emphasizes that individual competition depends on the Uzbek model of public education, which, according to research, consists of: hard work, patience, honor, sense of responsibility, team spirit, forgiveness, all of which give a person a model of behavior. However, the opposite of the above should also be taken into account, because according to the mentality of each nation, there are pros and cons to these things. [2]

Competitiveness reflects a certain relationship between itself and people and society. The following methods have been added to the general study of individual competitiveness: axiological, systematic, historical-logical, phenomenological: all of which reveal the competitiveness of the individual in general, its activities, functional status, results and other aspects, values.

Researcher II Shevchenko developed a model of the structure of personal competitive responsibility. He learned the responsibility of motivational appreciation in his work. This includes qualities such as responsibility - honesty, responsibility, a vocabulary. Responsibility for personal activity is manifested in the active state of the person, the pursuit of goals, activity as a result of the actions of the individual. Cognitive responsibility is seen in a person's competitiveness in the following criteria, i.e., a person's self-esteem, ability to find a way in different situations, solve problems easily, and see his or her strengths. All the structures of

responsibility for the competitiveness of the individual form a whole system of activities. They change under the influence of subjective and objective factors [3].

Today, higher education institutions of Uzbekistan operate on a competitive basis. Most higher education institutions produce practical details aimed at enabling students to operate in a competitive environment, and they relate to marketing research. So far, most students have a firm belief that having a university degree means finding a job in the job market. Today, universities are trying to expand the system of additional education for students. They initially focused on increasing the number of students who wanted to learn information technology, foreign languages, as well as oral and written speaking skills, public speaking skills, ways of negotiating, and so on.

The expansion of benefits created to increase the knowledge of young people is positive, on the one hand it increases the competitiveness of a student who graduated from a particular university, on the other hand it makes a worthy contribution to raising the prestige of that institution.

Currently, the main task of higher education institutions is to train competitive specialists. Competitiveness has such a power that it allows you to overcome life's difficulties, depression, pessimism by believing in your own strength. In order to fulfill this task, higher education institutions must overcome serious modernization. [4].

Education has been and remains an important factor in social life. Therefore, the level of knowledge of the younger generation is important in its social development. The knowledge gained in higher education is of paramount importance and the younger

generation sees higher education as an important and necessary condition for success, leading to the goal, as they build their life strategy. At present, higher education in Uzbekistan serves as a tool for determining the socio-professional training of the younger generation. But competition in the world of education has different effects for our youth, and its consequences are different. Influences the education strategy of young people, ie in the transition to the institutional status and increase their life plans through their level of education, the role of young people in a competitive society.

Reforms in the education system are bearing fruit today. Students graduating from higher and secondary special education begin their careers by shaping their professional skills. The graduate student is required to have fully mastered the field in order to experience a competitive environment in their field. We usually give students the opportunity to choose to find their own job in the job distribution process. But this is not so true. In fact, the work a student does during the academic year should be organized from the point of view of their professional activity. For example, when a student is writing a term paper, in the process of working on a thesis, his / her subject must be provided with the appropriate type of professional activity. Because the student adapts to the profession of his choice. The student develops an interest in the specialty, and it is this interest that makes him a worthy contribution to becoming a professional owner of his profession in the future.

## MATERIALS AND METHODS

The power of any country depends on its intellectually talented youth. Consequently, in

a country with a population of more than half of the population, the consistent implementation of state youth policy, the young generation is mature and well-rounded, intellectually gifted, competitive personnel, has a strong position, is not indifferent to reforms and is ready for a decent future. , upbringing as goal-oriented, energetic, patriotic, loyal, perfect individuals is an important factor in making Uzbekistan one of the most developed countries in the world.

In a country where the training of competitive, mature personnel is well established, there will be comprehensive development. Because the development of any industry depends on the potential of personnel in this field, their competitiveness and their effective use of scientific achievements.

## CONCLUSION

In short, the issue of social competition in the education system is based on the fact that it enters human life in various forms. In the words of President Sh.M.Mirziyoev, "We will mobilize all the forces and capabilities of our state and society for the development and happiness of our young people who think independently, have high intellectual and spiritual potential and do not lag behind their peers in any field around the world." special attention should be paid to the upbringing of the younger generation in all respects mature, competitive, spiritual and harmonious.

From the first birth, man has to see those who are like him, even with himself. According to VM Bekhterev, society never stops competing or struggling, but at the heart of it lies human luck and perfection.

In the process of modernization, social relations in Uzbekistan are changing. Competition usually creates favorable conditions for the development of society, but at the same time it is a factor of social inequality and spiritual growth.

There is a personal social competition among young people in developed cities: the desire to advance, to express themselves, to have more material rewards, and to gain public attention. In fact, youth is an important and special stage of human life, and the achievements made in the early stages of life serve as the first ground for young people to express themselves in the future. For a long time, young people have been in a unique position, in which society and the state have guaranteed the stability of social life and the fact that the vital goals set for young people will be achieved.

As a result of the analysis of self-demand and social competition among young people in the educational process, the following suggestions can be made:

- In the social structural processes of modern society, the concept of youth should be studied as a social group that is unique and interrelated with the factor of social competition;
- Explain to students that social competition depends on the social status of the individual;
- In the competition in the labor market and education, there is a possibility of a contradiction between the objective social reality and the subjective factor in the behavior of young people.
- The role of social competition in the socialization of young people has been identified, competition intensifies in the

context of social change and has a normative nature, ie manifests itself as the basis of social relations;

- It is expedient to implement a methodological approach that considers young people on the one hand as an object of influence on society and its social institutions, on the other hand as a subject of self-awareness and self-determination in professional work, education, consumption.
- The study of the factor of youth participation in social competition in the field of professional labor analyzes the aspects of the role of youth in interpersonal competition in the social space of modern Uzbek society;

4. Shevchenko I.I. Education as a grease for social differentiation and mobility. P. 97.

We believe that the establishment of mutually beneficial cooperation in the field of science and education with countries that meet world standards in the education system, the development of our interconnected youth as competitive professionals in all fields will yield positive results.

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