



## The Role Of The State In The Innovative Development Of Tourism

**Oltaev Shavkat Sobirovich**

Teacher Of Samarkand Institute Of Economics And Service, Candidate Of Economic Sciences, Uzbekistan

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### ABSTRACT

This article examines the need for innovative development of tourism and the role of the state in its implementation, the main areas of state support for innovative activities in tourism.

### KEYWORDS

Tourism, Domestic Tourism, Foreign Tourism, Inbound Tourism, Outbound Tourism, Innovation, Innovation Activity, Government, Digital Economy, E-Commerce.

### INTRODUCTION

One of the priorities of large-scale economic reforms in Uzbekistan within the framework of the Action Strategy is to make tourism one of the leading sectors of the national economy [1].

According to the World Tourism Organization (WTO), tourism in 2017 accounted for 10.2% of world GDP. At the international level, this sector accounts for 6% of exports of goods and services, 30% of total exports of services, and 9.6% of total employment, and every eleventh new job is created in the world in tourism [2].

In his speech to the Oliy Majlis, President of the Republic of Uzbekistan Sh.M.Mirziyoev highlighted the program and strategic tasks to be implemented in the country in order to ensure economic stability and accelerate its development in 2021 and beyond. [3]. The serious attention paid by the head of state to tourism shows that it is possible to rely on state support and assistance in the implementation of the complex tasks facing it in the future, to attract the necessary resources for the development of the industry, to receive financial and organizational assistance.

### ANALYSIS OF THE RELEVANT LITERATURE

Many foreign and domestic scientists have conducted research on the socio-economic significance of the development of tourism, theoretical and practical issues of economic relations specific to the industry, practical problems and specific issues in the development of innovative activities in tourism. A. from CIS scientists. Aleksandrova [4], A. Alonko [5], M. Vorontsova [6], I. Markova [7] and others. Issues of development of the tourism industry in our country M.K.Pardaev [8], D.H.Aslanova [9], M.M. Muhammedov [10], N.T.Tukhliev [11], I.S.Tukhliev [12] and others.

### ANALYSIS AND RESULTS

Decree of the President of the Republic of Uzbekistan dated February 3, 2018 "On

additional organizational measures to create favorable conditions for the development of tourism potential of the Republic of Uzbekistan" and February 6, 2018 "On measures to develop inbound tourism" The decisions on the measures will be an important organizational and legal program for the rapid development of tourism, rational use of available opportunities, increasing the flow of foreign visitors, demonstration of tourism, cultural, natural and sports potential to the world, in turn, the formation of domestic tourism culture [13].

In order to reveal the essence of the process of state regulation of tourism, it can be interpreted in the form of a diagram.

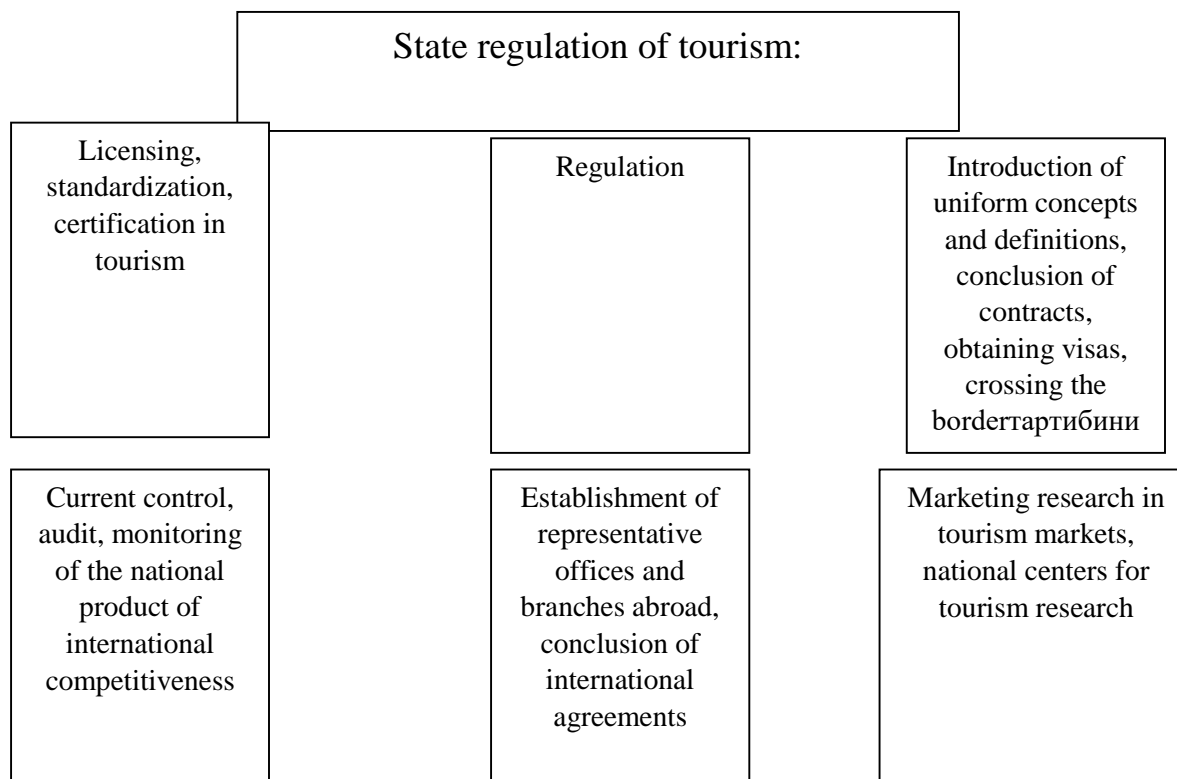


Figure 1. State regulation of tourism [14].

The state regulation and support of the tourism sector is carried out in several areas, the main tasks of which should include:

First, the development of the main directions, principles and objectives of state policy in the field of tourism and its development, their implementation and the introduction of mechanisms to control their activities;

Secondly, to create favorable conditions for the development of tourism and the fulfillment of its tasks, to coordinate the activities of various structures, to promote the formation of infrastructure, to protect the environment;

Third, the organization of the provision of enterprises and organizations in the field of tourism with qualified specialists;

Fourth, support by stimulating innovation in tourism, developing marketing, forming a positive image of the country. The development of innovative activities in tourism is a very complex process, which is the most financially difficult, with great risk for the investor. The creation of innovation, its application in practice, its positive effect is possible with the support and assistance of the state, as it requires the joint efforts of various economic and social sectors, combining all opportunities and resources.

### CONCLUSIONS AND SUGGESTIONS

In our opinion, the role of the state in the innovative development of tourism should be realized in several important areas: first, to strengthen the direct participation of the state in the implementation of large special-purpose programs funded from the budget and provided free of charge to all users; secondly, to continue the practice of developing regional targeted programs for the development of

tourism in many regions of Uzbekistan, especially in areas with high tourist potential, which are of great importance for attracting tourists;

Third, it is necessary to strengthen control over their implementation; fourth, the development of tourism and transport infrastructure within the framework of such programs, given the current situation; Fifth, serious attention should be paid to improving the quality of public services, providing information resources to the region's tourism and promoting its entry into the world market, conducting scientific and statistical research in tourism, financing the training of qualified personnel to meet the needs of this important industry.

Sixth, one of the important directions of supporting innovative activities of the state in the field of tourism is the establishment of tourist information centers.

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