



## The Role Of Forish In Tourism In Uzbekistan

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### ABSTRACT

The article focuses on tourism in Uzbekistan today, the role of Forish district, and the work being done in this direction. The nature, historical sites and tourist opportunities of Forish district will be discussed.

### KEYWORDS

Tourism, recreation, ecotourism, promising projects, AydarkolLake, Mojurm fir, Khojabogbonota shrine, Khanbandi historical monument, home guests.

### INTRODUCTION

Ivan Bunin said that a person's lifestyle is happy with three things: "love, an interesting profession, an opportunity to travel." Indeed, travel is the most fun, exciting and most valuable form of recreation. At the same time,

the fact that revenues from tourism compete with the oil and automotive industries is proof of our opinion. That is, in countries with tourism potential, many sectors of the economy are developing in parallel. According

to the data, the income from tourism in some countries is 15-35% of GDP. [7.html]

Tourism is a multifaceted socio-economic field, and it is important to study it in terms of purpose, organizational form, number of tourists, age, duration, sources of funding. Because it allows us to fully analyze the tourism potential of our country and identify opportunities for further development. For example, depending on the purpose, viewing and studying historical monuments, business, pilgrimage, sports, recreation (recreation, rehabilitation), education, exotic, ecological, transit, industrial, agrarian, medical, etc. can be put on.

Our unique country is one of the leading countries in the world in terms of the number of historical monuments. The district also includes cultural heritage sites, historical monuments and shrines, archeological sites and monumental monuments in the list of state protection. In addition to historical and cultural tourism, the development of new tourist destinations, especially ecotourism, will increase the flow of tourists.

At the same time, there are some shortcomings and problems in the development of tourism infrastructure on the ground. Of course, the goal of tourism development cannot be achieved in one direction. Vehicles, roads, hotels, restaurants, health centers, modern information and communication technologies, security and sanitation should be well organized for tourists visiting Uzbekistan. The culture of the local population, trade outlets, banking and other services should be organized at a high level and quality. It is obvious that the parallel development of the above-mentioned services is important for the rapid development of tourism.

It was noted that the Decree of the President of the Republic of Uzbekistan dated December 2, 2016 "On measures to ensure the

accelerated development of tourism in the Republic of Uzbekistan" plays an important role in further development of tourism, strengthening the role of tourism in improving the welfare of the population.

### MAIN PART

Special attention is paid to the development of tourism in Jizzakh region. There are state reserves and national parks in Zaamin and Forish districts, as well as unique species of flora and fauna in the waters of Aydar-Arnasay lakes. The centuries-old customs and traditions of our people, folk dances are developing as masterpieces of our national culture.

The natural climate and ecological situation of Forish district, mountains and steppes, Aydarkol, Okhum, Porasht, Kattabagdon, Yomchi and mountainous regions allow us to develop ecotourism. This sector of tourism is beneficial due to its low cost, which helps to improve the socio-economic situation of our remote villages. The main purpose of ecotourism is to communicate directly with all aspects of nature, to remind people who are tired of factory smoke, polluted air, water and noise, and social conflicts, the beauty of life.

There are two hotels in the village of Porasht - OldForish, which is very suitable for ecotourism. One of the main conditions of ecotourism is the nature of the area, the lack of significant changes in the overall appearance, that is, the construction of separate buildings for luxury hotels, restaurants and other services.

A few years ago, volunteers from the mountainous and remote villages of the district were involved in a special UN project to build hotels in the mountain villages. For 4 years, the participants were trained to communicate with tour companies, learn English and organize their work under the auspices of the representative office of this prestigious organization in Uzbekistan. SarbonShavkiev, head of the Sarbon Travel family business, was

also a participant in the project. At the end of the project, he legally organized the hotel business. Today, his hotel, located on the banks of a river in the foothills, has a capacity of 20 beds. Sarbon, who is fluent in English, is also supported by his wife. Visitors are able to enjoy the wonders of the Nurata mountain range and Lake Aydarkol.

There are currently 5 hotels in the district. Such hotels are issued a certificate of conformity for a period of three years. Today's innovations and benefits in the legislation provide great convenience to certified tourism service providers. These include the import of goods produced abroad without customs duties and obtaining soft loans.

According to the Decree of the President of the Republic of Uzbekistan No. PQ-3514 dated February 7, 2018, the regions with high potential for the development of domestic tourism in Forish district:

1. Forish district, Kyzylkum village - AydarArnasaylake
2. Forish district, Mojurum village - bees more than 1600 years old [4.164]
3. Forish district, Hayot village-Recreation area
4. Forish district, Birlanish village - Health center and recreation area in Birlash village
5. Forish district, Ukhum village - rock paintings of I-II centuries BC
6. Forish district, Garasha village - Archaeological sites, thick forest, spring, historical tombstones
7. Forish district, Karatash village - "Khojabogbonota" recreation area, hot water, 1000-year-old mulberry trees
8. Forish district, Narvon village - Mountainous areas, hills, many springs, thick forests
9. Forish district, Band town - historical places of the X century.

In order to accelerate the development of tourism in our country, to provide comprehensive support to entrepreneurs operating in this field, the Decree of the President of the Republic of Uzbekistan dated January 5, 2019 "On additional measures for the accelerated development of tourism in Uzbekistan" and the resolution "On measures to accelerate the development of the tourism industry." These decrees and resolutions of the head of our state envisage the creation of a wide range of opportunities for issuing visas and services to entrepreneurs working in the field of tourism, as well as tourists visiting foreign countries. In this regard, the widespread use of modern information technology is envisaged. In particular, in accordance with the Decree of the President "On measures to accelerate the development of the tourism industry", the land allocated for the construction of the hotel will be sold to investors on the basis of property rights upon completion of construction. At the same time, if the hotel with a fund of at least 50 rooms for a 3-star category is commissioned by January 1, 2022, after approval of the hotel category, part of the investor's costs for construction and equipping a new hotel will be covered by the State Budget of Uzbekistan covered. At the same time, the amount of additional funding from the state budget will be increased to 50,000 rooms for each room in 3-star hotels, indexing this amount annually in the process of approving the parameters of the state budget for the next year 65 million soums for each room in hotels with a 4-star category.

Today, the systematic work on the development of tourism in our country serves to create new jobs, increase incomes and living standards, increase the investment attractiveness of our country. [6.]

The village of Ukhum, located at the foot of the Nurata Mountains, captivates everyone with its unique nature. This is especially true for first-time visitors to the biodiversity of the area.

The program of the Cabinet of Ministers of the Republic of Uzbekistan dated May 17, 2017 "Measures to accelerate the development of tourism potential of Jizzakh region in 2017-2019" provides for the implementation of 48 projects aimed at developing tourism in the region. [5. 2018]

Particular attention is paid to the creation of modern tourism infrastructure in the regions of Uzbekistan. For this purpose, according to the program, it is planned to create five new recreation areas on the shores of Lake Aydar-Arnasay in Forish and Arnasay districts of Jizzakh region, and beaches for foreign tourists on the shores of Lake Aydarkol.

It is planned to attract foreign investment in the tourist zones and foothills of the cities by providing foreign hotel brands, the opportunity to build hotels or the transfer of existing hotels. In this regard, it is also planned to simplify visa procedures for foreign tourists and pilgrims. One of the most important aspects of the decision is to create the necessary conditions for doing business in the field of tourism.

## CONCLUSION

This decision will give a new impetus to the further development of tourism in Forish district, as the measures outlined in it will increase the number of foreign tourists, increase the volume of tourist services, increase employment through new jobs in the industry as well as the number of hotels and tourist entities and other facilities, all the efforts to accelerate the development of the tourism industry in the country, the effective use of natural and social resources of the regions. There is no doubt that the implementation of the program will pay off in the near future.

Thus, we believe that Forish district, one of the most beautiful parts of our country, rich in all opportunities, will soon become one of the most important centers of world tourism, its

sustainable development and a place for tourists to relax. We would like to emphasize that there are great opportunities in this regard.

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