



Research Article

NATIONAL TOURISM OF UZBEKISTAN AS SELF-DEVELOPMENT SYSTEM

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ABSTRACT

The article analyzes the issues of national tourism, its system, structure and processes of progressive development, the relationship and interaction of national tourism with various spheres of public life. The factors influencing national tourism in Uzbekistan, its system, renewal processes, laws of its development, as well as economic, social and legal aspects of national tourism are considered.

KEYWORDS

National tourism, systematic approach, system, structure, element, subjects of tourism activity, tourism resources, types of tourism.

INTRODUCTION

Today, the formation of modern tourist infrastructure in Uzbekistan is considered one of the most important tasks in the life of society. To increase the efficiency of the country in the field of tourism, to form the

infrastructure of tourism depends primarily on peace, security, socio-economic and political stability in the country, to demonstrate the internal potential of the country in the field of tourism, to improve historical



monuments, sacred shrines, to raise samples of natural landscape, material and cultural and architectural, to increase the, great attention is paid to treatment and sports nutrition. Today in Uzbekistan, great attention is paid to the organization of economic and organizational complexes, that is, tourism clusters, uniting the existing resources in the territory of the Republic from all directions of the most diverse organizations. A cluster is a group of enterprises that have a common activity and service direction, complementary, geographically close to each other, and clusters usually serve as a specialized network of various organizations within the local area to link their production or service activities with each other by commercial, commodity exchange, scientific research or consumer activities.

On October 4, 1993, Uzbekistan became the first member of the Butunjahan Tourism Organization among the Central Asian countries. This in turn gave a great positive impetus to the development of international tourism in Uzbekistan. In accordance with the "concept of development of tourism in the Republic of Uzbekistan in 2019-2025" in the decree of the president of the Republic of Uzbekistan № PF 5611 "on additional measures for the rapid development of tourism in the Republic of Uzbekistan" in 2019 Year 5 Yanvar, special attention was paid to the further strengthening of foreign relations with the countries.

LITERATURE REVIEW

In writing this article, works, literature, monographs and articles on political philosophy, social philosophy and philosophy of tourism were used.

RESEARCH METHODOLOGY

In the preparation of this article, methods and principles such as historicity, logic, comparative

analysis, analysis and synthesis, valued approach, succession, objectivity were effectively used.

At present, one of the promising sectors that will bring a high income to the national economy is National Tourism, says the president of Uzbekistan Shavkat Mirziyoyev, – Uzbekistan is a state with great potential in the field of Tourism. There are more than 7 thousand 300 objects of cultural heritage in our country and most of them are included in the UNESCO list. At the same time, it is possible to open new tourist destinations, taking advantage of the unique nature of our country, the possibilities of beautiful recreation zones. With the active involvement of world brands in this sector, we should pay special attention to the development of tourism, environmental, educational, ethnographic, gastronomic, tourism and other sectors of this sector. In this regard, we should take into account that the application of public-private partnership relations opens wide opportunities for the development of the industry. It is necessary to develop and accelerate the program "kichik Khaj", which consists of visiting holy shrines and monuments in Samarkand, Bukhara, Tashkent. Large opportunities in the field of internal tourism should also be fully employed [1.128-129].

RESULTS

With the decree of the president of the Republic of Uzbekistan Shavkat Mirziyoyev dated 3.02.2021, the state program on implementation of the strategy of action on five priority directions of development of the Republic of Uzbekistan in 2017-2021 in the "year of youth support and strengthening of Public Health" was approved, according to which the mechanism of reimbursement of part of In Uzbekistan, a number of facilities have been provided to aviaqovs, tour operators and tourists in the directions of domestic tourism.



At present, a lot of attention is paid to the development of tourism in Uzbekistan, increasing its role in ensuring rapid growth of the economy, creating new jobs through this, raising the potential of national tourist products in the world market. Normative-legal documents regulating relations in the field of tourism are being improved in the development of tourism infrastructure in Uzbekistan. At the same time, the effective use of Information Technology potential, the effective use of advertising in the development of national tourism, improving the activities of the participants of the information market as a means of attracting tourism, is of great importance today. It is necessary to connect to the International global Information Systems for the organization of tourism services and create local services, expand the information resources on the country's tourist opportunities in the Internet. The development of the tourism industry in Uzbekistan is a topical issue today, and the development of the tourism industry implies the efficient use of tourist resources and the high level of infrastructure providing services. Construction of modern hotels, creation of additional conditions for tourists, further expansion of tourist offices, development of tour operators, provision of hotel and restaurant services to the level of international requirements, extensive use of natural climate opportunities for sustainable development of ecotourism, restoration of historical monuments and monuments, attraction of foreign and local travelers to them, transportation to tourists, the development of the tourism sector requires a systematic approach to improving the provision of services of translators and extracurricular persons, as well as training qualified personnel for the development of Tourism. One of the aspects that pays special attention in the process of forming the infrastructure of tourism in Uzbekistan is the issue of security of Tourism. When we say safe tourism, not only physical security is understood, but

also security in the field of services, in the field of medical services is also understood. The issue of ensuring safe tourism is of urgent importance today, in the conditions of a pandemic.

Great attention is paid to the development and implementation of the National concept of Tourism Development in Uzbekistan. According to this concept, in 2025 it is planned to increase the number of tourists visiting Uzbekistan to 7 million people, the annual income from tourism exports to 2 billion dollars.

We must take measures to develop tourism, attract investments in the sphere, increase the potential of personnel," said President Shavkat Mirziyoyev, adding that tourism in our country is often limited within the framework of our ancient cities, historical and cultural monuments. However, there is a great potential for the development of tourism in the unique nature of our country, national reserves, mountainous areas. In particular, the development of medical tourism, pilgrimage tourism and ecotourism give a great impetus not only to the economy, but also to the development of social spheres[2.37-38].

When analyzing tourism systematically, it develops and develops in a state of mutual harmony with other systems, economic, political, social, spiritual, information and other spheres on the basis of complex internal relations and external relations. The tourism system has its own characteristics, purpose, functions and structure, the characteristics inherent in the tourism system are its openness, integrity, consistency and sequence. The tourism system is an open system, which operates on the basis of interconnection and interconnection with various external systems, the mutual exchange of their resources and information. The tourism system has the feature of self-development which ensures the self-preservation and improvement of the system. The purpose of the



tourism system is to provide an example of creating the conditions necessary for the development of sustainable, mass and competitive tourism. The basis of the tourism system is a certain structure, which operates on the basis of the mechanism of action of relations and interaction between the elements. To the elements of the tourism system are attributed several groups of subjects of tourist activity related to each other and to them: 1. Individuals namely tourists and their associations; 2. Subjects that produce and serve goods and services to tourists, offering consumer values to visitors; 3. Intermediaries offering tourist products in market conditions and organizing tourist trips; 4. Entrepreneurs of non-profit organizations, servants of the tourism industry, consumers of services, associations, unions and other associations that influence the development of the tourism industry; 5. Organizations preparing personnel and conducting scientific research in the field of Tourism; 6. State organizations carrying out legal regulatory activities in the field of Tourism, State, Unitary and Joint-Stock institutions engaged in the management of tourist activities, national and territorial organizations; 7. International and state organizations, international non-governmental organizations, their special institutions that help develop tourist activities; 8. It includes residential areas, local residents of tourist centers, etc., which are traveled by tourists.

The element of the tourism system is also included in it artificial or natural, in itself tourist resources – travel and visiting facilities that satisfy natural, historical, socio-cultural objects, spiritual and other exteriors of tourists, support their vital activities, restore and develop their physical strength. When the structure of Tourism system is said, it is understood that adorlik is the unity of the elements and the stable connection between them, which is based on the objectives and objectives of the system, ensuring its integrity and

stability. The activities of the tourism system characterize the activities of the elements aimed at the realization of a particular purpose in a continuous manner, interrelated and interrelated. The tourism system consists of subsurface units, structures, structural elements and develops as a complex social system in direct connection with the economic, socio-political, spiritual spheres of life of society.

When making a systematic analysis of tourism, it relies on the concepts, legalities and basic areas of study of philosophy as a methodology. The main areas of study of the philosophy of tourism are tourism ontology, sociology, ethics, aesthetics, logistics. If the ontology of tourism as a doctrine of existence expresses the system of tourism, the material and spiritual relations therein, then the ontology of Tourism expresses the process of knowing the organization, development and improvement of the tourism system. The Axiology of Tourism evaluates the system of Tourism and the relationship in it as a relationship as a value. Anthropology of tourism studies the subjects, tourists, service providers operating in the field of tourism on the basis of goals, interests, needs, units of activity. Tourism sociology studies tourism on the basis of social life, the social laws in which it operates, it also deals with the social prediction of the development of Tourism. If the ethics of tourism studies the moral relations between the organizers of tourist and tourism activities, the aesthetics of Tourism considers the relations in the field of tourism on the basis of the laws of beauty. The logic of Tourism logics makes sense that in the field of tourism it is necessary to organize this or that tourist direction, logically analyze the relationship between tourist directions and them.

In the decree of the president of the Republic of Uzbekistan Shavkat Mirziyoyev dated February 7, 2017 № PF-4947 "on the strategy of actions for further



development of the Republic of Uzbekistan"the following strategic tasks on the development of tourism are defined, which include the rapid development of the tourism industry, increasing its role and share in the economy, diversification and The tasks set out in this decree require a systematic approach to tourism, a further improvement in the linkage between its structure and its elements [3]. Today, in addition to traditional tourism in the development of tourism in Uzbekistan, great attention is paid to the development of its visit, environmental, educational, ethnographic, gastronomic, Sports, treatment-health and other types. Currently, tourist infrastructure is being strengthened in Uzbekistan. Tirishga great attention is paid to training qualified personnel in the field, development of tourism marketing and management. The achievements in the field of international tourism are studied in a creative way and rely on positive aspects of international tourism in the introduction of foreign investors ' funds in the field of Tourism Development in Uzbekistan, development of new tourism infrastructure in our country. It provides for employment of the population of providing services to tourists in Uzbekistan, creation of new jobs, development of national craftsmanship, kasanachilikni, restoration and promotion of national values such as national dishes, national culture, national traditions, traditions, ceremonies and holidays. As a result of the development of tourism, funds from foreign and domestic tourism also have a positive impact on the development of other sectors of the economy in Uzbekistan. The development of national tourism in Uzbekistan requires training of specialists serving in the field of Tourism, Improvement of their knowledge and Skills, International Tourism University "Silk Rout" is established and functioning in Samarkand on this issue. Tourism specialists are being trained in higher education institutions opened in

Uzbekistan in cooperation with Russia, Korea, Turkey and European countries.

Today, great attention is paid to the development of new tourist routes on the issue of national tourism in the Republic of Uzbekistan, the development of a special software system for the evaluation of their skills and knowledge, the creation of a system that provides tourists with full information about the historical monuments, historical personalities, territorial and administrative structure of the state, as well It is important to give tax benefits to individuals and legal entities operating in the field of tourism, to free a certain part of their income from taxes, to simplify the procedure for issuing licenses to individuals and legal entities operating in the field of tourism, to attract more funds to the sphere, to use a wide range of information and communication technologies[4.195]. The knowledge of the normative-legal acts of the business entity engaged in each tourist activity related to the tourism sector, creative approach to its sphere of activity and the development of its legal consciousness and culture are important in the improvement of the legal relations related to tourism.

The innovation process was analyzed on the basis of a systematic approach as a social phenomenon. The cause and consequence of the transformation of innovative thinking into a broad social consciousness direction is the innovative development that takes place in society. [5.170]

Today, our country has made great strides in the development of the tourism sector and legal regulation by the state. The fact that entrepreneurs were given great privileges and opportunities in order to develop this sphere became the main factor of the development of this sphere. At the same time, there are some shortcomings and unused opportunities, it is



important to eliminate them and effectively use the positive experiences of developed foreign countries on this path.

CONCLUSION

Thus, the improvement of the National Tourism system in Uzbekistan has a positive impact on the economy, politics, social and spiritual spheres of life. Innovative activities and creative thinking are required from employees working in the field of tourism in the development of national tourism in Uzbekistan, and today in Uzbekistan due to specific targeted and systematic measures, great attention is paid to the formation of the most advanced infrastructure of Tourism. Many opportunities and conditions for the formation of modern tourism industry are being created in Uzbekistan. Tourism is developing in Uzbekistan, modern tourist infrastructure facilities are being formed. Great attention is also paid to promoting the activity of entrepreneurs in the development of national tourism, the formation of the infrastructure of Tourism. All this puts the systematic study of the development of tourism in Uzbekistan on the agenda as a topical issue.

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