IMPACT FACTOR 2021: 5. 676 OCLC - 1091588944



Journal Website: http://usajournalshub.c om/index,php/tajiir

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Questions Of The Effective Utilization Of Industrial Resources In Enterprise Activity In The Conditions Of Economy Globalization

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ABSTRACT

In the article describes the problems of effective use of production resources of entrepreneurship in the development of the economy, ways of solving them, and the main directions of development in the future.

KEYWORDS

The businessman, business, resources, competition, management, the market, economy, efficiency.

INTRODUCTION

The globalization of the economy in the world places complex demands on the activities of enterprises and organizations. In this context, the intensification of competition is primarily on the agenda to increase competitiveness. Among the measures and directions taken to increase competitiveness, the direction of increasing the efficiency of economic resources is important, which has a significant impact on the survival and productivity of business entities. The Action Strategy for the priorities of the development of the Republic of Uzbekistan for 2017-2021, adopted in our country, pays special attention to the development of all sectors of the economy and enterprises of various forms of ownership.

At present, as in many countries, our country is trying to develop small business and entrepreneurship, to create opportunities for them. In the development of the economy, the provision of ample opportunities for entrepreneurship to find, own and effectively use the economic resources necessary for production is increasing the efficiency of entrepreneurs. In the era of globalization and modernization of the economy, businesses have untapped internal capacity to use production resources, and finding and mobilizing them will further increase the efficiency of operations.

MAIN PART

There has been a high share of small business and entrepreneurship in the development of the economy, and efforts to increase it have been made at all times. Table 1 below shows the role and share of small business in the sectors and industries of Namangan region and its territories.

Table 1

Nº	Name of city and district	Gross regional	Industrial product	Consumer goods	Construction works	Retail rotation	Capital investments	Total services	Gross agricultural
1	Namangan sh.	х	61,4	82,6	78,0	91,7	66,6	43,0	87,0
2	Mingbuloq	х	19,9	20,3	100,0	98,1	50,6	82,2	94,3
3	Kosonsoy	х	98,3	98,4	100,0	99,1	93,1	83,3	95,9
4	Namangan	х	45,4	50,8	100,0	96,0	77,0	77,1	97,9
5	Norin	х	28,5	85,0	100,0	94,8	85,0	83,1	98,8
6	Рор	х	48,9	81,7	72,9	93,2	58,7	71,9	97,5
7	Turakurgan	х	18,8	65,6	100,0	93,9	60,1	75,5	99,6
8	Home	х	69,5	99,6	97,8	87,0	88,1	80,2	98,3
9	Uchkurgan	х	18,9	37,1	100,0	93,7	94,5	77,4	98,6
10	Chartak	х	100,0	100,0	95,8	89,9	82,2	76,5	99,6
11	Chust	х	58,1	52,0	100,0	59,5	90,4	78,5	99,7
12	Yangikurgan	х	100,0	100,0	100,0	97,3	90,4	83,4	99,8

The share of small business in the economy is in% As of January 1, 2021

The USA Journals Volume 03 Issue 04-2021

By region	73,7	50,0	72,2	91,3	90,4	73,9	65,8	97,3	
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The data in the table show the high role and importance of small business and entrepreneurship in various sectors and industries of the economy in the region. The highest share is in agriculture, where the role of small business is 97.3%. It is at 94-98 percent in all regions. In Namangan alone, it was relatively low, at 87.0 percent. The share of small business in construction in the region amounted to 91.3%, in some districts - 100.0. In Pop district and Namangan, the share of small business in the construction sector was lower.

The share of small business in the production of industrial products in the region amounted to 50.0%. The role of small business in the production of industrial products in Chartak, Yangikurgan, Kosonsoy and other regions remains high. The share of small business and entrepreneurship in the production of industrial products in Turakurgan, Uchkurgan and Mingbulak districts is 18-19%. Despite the huge potential for industrial development in these regions, small businesses and entrepreneurship are relatively poorly organized. If we look at the statistics, as of January-March 2020, the largest share of the total number of newly established small enterprises and micro-firms in the regions is Namangan - 23.2%, Pop district - 13.0%, Namangan district - 8.5%, Naryn district - 7.3%, Uchkurgan district - 6.9%, Chust district - 6.8% and Chartak district - 6.4%.

In the development of the economy, productive resources are effectively used in the activities of business entities. This not only stimulates the development of the economy but also the creation of jobs. Today, the creation of jobs and employment is effective in reducing poverty as a result. It is known that entrepreneurs who create several jobs have a wide range of benefits. Entrepreneurs engaged in the cultivation and processing of agricultural products also contribute to the employment of the population. The share of entrepreneurs in the gross agricultural output of the region is 97.3%.

Therefore, despite the fact that the issue of cultivation, storage, processing and export of agricultural products is in the focus of our government and a number of opportunities have been created in this regard, a number of shortcomings and disparities remain. In his address to the Oliy Majlis, President of the Republic of Uzbekistan Sh. Mirziyoyev paid special attention to this issue: "It is known that today more than 51% of the population lives in rural areas. However, the share of agricultural products in the country's GDP does not exceed 17%. The volume of processing of agricultural products is less than 10%. In developed countries, the figure is more than 50 percent. Therefore, there is a need to create agroclusters that combine the processes of development and processing of agricultural products, the experience of developed countries, the delivery of finished products to the market in accordance with world standards. Agro-clusters are becoming an important factor in creating additional jobs, increasing local budget revenues, efficient use of production resources of entrepreneurship in the further development of our economy.

RESULTS AND DISCUSSION

There are a number of opportunities for more rapid development of entrepreneurship, the activation of which will increase the impact of small business on the economy. These opportunities depend primarily on finding production resources and their efficient use. Despite the creation of favorable opportunities for the development of small business and private entrepreneurship in our country, there are still unresolved issues in this area. These include:

- Development of skills of small business and private entrepreneurship on the use of available opportunities and economic resources;
- Giving greater freedom to entrepreneurship, small and private business in the use of production resources;
- Organization of training of entrepreneurs in order to increase the efficiency of their use of production resources;
- Further creation of the necessary organizational, legal and financial opportunities for the development of export potential of small business and private entrepreneurship.
- Problems in purchasing products developed by small businesses;

CONCLUSIONS

In our opinion, in the development of the economy, we need to pay more attention to the issues of efficient use of production resources in the activities of business entities in terms of effective management. In this case, the following work should be done:

- Explain to entrepreneurs that additional opportunities and assistance in the effective use of production resources for the development of their activities;
- Establishment of consultation centers for the application of management activities;
- Organization of cooperation of small business and private entrepreneurship with scientists conducting research;
- Formation of a database for the effective use of production resources in the activities of business entities in the development of the economy;
- Organization and promotion of product advertising;
- Posting information on the products of entrepreneurs on the Internet;

• Ensuring the participation of entrepreneurs in fairs and trade fairs and extensive monitoring of its impact.

In conclusion, the implementation of the above measures will create great opportunities for the effective use of production resources in the development of the economy, and at the same time, the effectiveness of management in the development of small business and private entrepreneurship. This will increase the efficiency of small business and private entrepreneurship, as well as the organization, development and profitability of all types of activities of industrial enterprises based on the efficient use of production resources in the development of the economy. At the same time, the development of promising areas for our economy will raise the development of our country to a higher level.

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