IMPACT FACTOR 2021: 5. 676 OCLC - 1091588944



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Functional Study Of The Impact Of Tourism On The Economy

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ABSTRACT

Tourism is one of the fastest growing sectors of the world economy. Its comprehensive development is becoming a major source of income for many countries. With the development of society, more and more people on the planet are attracted to tourism. Today, tourism is a fast-growing socio-economic sector in many countries. The World Tourism Organization (WTO) estimates that 100 tourists visiting a developed city spend about \$ 20,000, or about \$ 200 a day for each tourist. For comparison, in order to get this amount of profit, even a developed country will have to export at least 1 ton of cotton or 2 tons of wheat to the world market.

KEYWORDS

Development of tourism, problem, major, agricultural, products, tourists, socio – economic.

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INTRODUCTION

It should also be noted that at present, not all corners of the world, which have a wonderful, attractive tourist resources, are well developed and open to the general public. Natural and climatic conditions and political and economic factors, peace in the region, the development of the tourism industry play an important role in this. The tourism infrastructure and industry will also lead to the development of a number of related industries.

MATERIALS AND METHODS

In addition, the development of tourism will help solve another major problem unemployment. According to statistics, every 20 tourists who visit the country, 1 directly in the field of tourism and 2 in other sectors of the economy related to tourism, help to create new jobs. At the same time, it has a positive impact on the development of local regions, including the sale of agricultural products, local products and national handicrafts.

Tourism is becoming one of the most promising socio-economic areas of economic development in the XXI century. The impact of tourism on the economy can be seen in the following functions (Figure 1):



Figure 1. The impact of tourism on the economy

- 1) Creating national benefits. The development of tourism goods and services, together with the activities of other industries and sectors, forms a national product. The share of tourism in GDP and the country's balance of payments is constantly growing, and tourism is now the second most profitable after oil production and refining (in countries specializing in tourism, the share of this sector in GDP is 10-14 %). In addition to direct revenue to GDP, the tourism sector will increase the profitability of closely related industries while meeting the secondary demand for goods and services.
- Creation of new jobs, ie assistance in employment. Tourism requires manpower for hotels and catering establishments, sanatoriums, and other areas of tourism

that connect the state and society, that is, tourism contributes to employment. According to the World Tourism Organization, 100 jobs created in the tourism sector will lead to the creation of 150 jobs in other sectors, including trade, accommodation, catering, transport, banking, insurance and others.

3) A source of foreign exchange earnings to the state budget. Tourism imports tourist goods and services, as well as exports. In the process of importing tourist goods and services, the economy of the country is active, and in the second case, the passive type. One of the peculiarities of the industry is that tourist goods and services are not exported, but are consumed in the host country, as we can see in the diagram below (Figure 2).

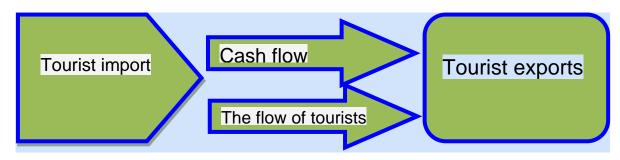


Figure 2. The process of exporting tourist goods and services

- 4) Improving the welfare of the population. Tourism has a positive impact on small businesses, contributes to the development of local infrastructure and increases living standards and incomes.
- 5) Promotes the development of economic infrastructure. The creation of a network of services in connection with the activities of other sectors and industries in the field of tourism will accelerate their development and diversify the economy.
- 6) Equalization of regional development. Tourism provides an opportunity to redistribute national benefits to regions and countries that specialize in this field. Tourism development provides highgrowth economic growth in many remote, sparsely populated and low-industrialized countries, which are attracted by their nature, historical and cultural sites.
- 7) Attracting investments, including the attraction of foreign investment, ensures

the dynamic development of the tourism industry and the rapid and high level of return on investment.

8) Promoting the use of natural and cultural monuments. It is these elements that form the main resource base of the tourism industry and increase the originality and attractiveness of the quality of tourist services (products). In his Address to the Parliament, President of the Republic of Uzbekistan Shavkat Mirziyoyev said the following about the tourism industry: "Tourism is one of the most promising sectors of the national economy today. Uzbekistan is a country with great potential in the world in the field of tourism. At the same time, it is possible to open new tourist routes using the unique nature of our country and the opportunities of beautiful resorts. By actively involving world brands in this field, we need to pay special attention to the development of pilgrimage tourism, educational, ethnographic, ecological, gastronomic tourism and other sectors of the industry. In this regard, we must take into account that the use of public-private partnerships opens up a wide range of opportunities for the development of the industry.

CONCLUSION

It is necessary to develop and accelerate the program of visiting sacred sites and monuments in Samarkand, Bukhara and Tashkent. The huge potential of domestic tourism should also be fully exploited. " It should be noted that the country is creating organizational conditions the for the development of the tourism industry, increasing its role in ensuring rapid economic growth and thus creating new jobs, increasing the potential of national tourism products in

the world market. Undoubtedly, this activity is aimed at providing information to the national tourism industry, development of modern information technology solutions and computer programs for tour operators, working in harmony with the information market, including the formation of a real image of our country in the international arena. requires the implementation of the necessary measures. In this regard, the effective regulatory framework governing relations in the field of tourism, the documents adopted on the strategic plans for the development of the industry in the near and medium term should form the basis of this activity. In the development of the national tourism system, it is necessary to ensure the effective exchange of information in this area. This, in turn, should include information that will allow consumers to freely access information about our country, the conditions and characteristics of the provision of tourist services and their safety, and our national legislation to regulate these issues in a comprehensive and systematic legal manner. It is necessary to ensure the introduction of breaking rules.

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