



The Role Of Entrepreneurship In Increasing The Competitiveness Of The National Economy

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ABSTRACT

The article systematically examines the processes associated with the role of innovative entrepreneurship in increasing the competitiveness of the national economy. Also, the impact of innovative entrepreneurial activity on the formation of a competitive economy is based on a scientific abstraction method. Scientific proposals and practical recommendations to improve the role of innovative entrepreneurship in improving the competitiveness of the national economy have been formed.

KEYWORDS

Entrepreneurship, innovative entrepreneurship, innovative economy, competitiveness, innovative business, innovative product, modern market relations, scientific and technological development, economic resource.

INTRODUCTION

Today, entrepreneurial activity is widely focused on the activities of sectors and industries of the economy, which has become an important factor in improving the structural structure of production and services and increasing competitiveness. At the same time, entrepreneurship is one of the important

factors in modernizing and diversifying the economy, ensuring its rapid development and competitiveness.

In turn, the spread of entrepreneurship in various sectors and industries of the economy allows to integrate innovative factors of

production and services. The categories of "innovative entrepreneurship", "innovative business" and "innovative product", which are widely used in practice, serve to form the systemic basis and highlight the fundamental nature of innovative processes in entrepreneurial activity.

Entrepreneurship is based on constant innovation, it requires constant new ideas and actions, using inventions to produce goods or old goods in a new style, opening up new sources of raw materials or new markets, services to ensure the optimal ratio between production and consumption does. This process leads to balanced and balanced development of the economy by sectors and industries. The overall result shows that the role of entrepreneurship in ensuring the competitiveness of the national economy is a priority.

The above facts show the urgency of conducting research related to the study of the role of entrepreneurship in enhancing the competitiveness of the national economy.

THE MAIN FINDINGS AND RESULTS

Research on the impact of entrepreneurship on the competitiveness of the national economy and its role in the process of innovative development Ahn S [2], Dudin MN, Lyasnikov NV, Egorushkin AR [3], Reshetov K.Yu, Victor I.M [4], Tursunov B [5], Sobirjova D., Boymatova U., Bozorova F [6], Filosofova T.G., Bikov V.A [7], Ergashkhojaeva Sh.J [8], Bruce R, Barringer R [9] by a number of economists. These studies highlight the role of entrepreneurship in the development of new technologies and the optimal use of advanced technologies in ensuring sustainable economic

growth. At the same time, the opportunities and potential for the production of competitive products through the introduction of innovative processes in priority sectors of the economy, ensuring technological competitiveness of production, innovation, targeted use of modern information and communication technologies were assessed.

The role of entrepreneurship in the above research; modernization and diversification of the economy, equipping the production and service sectors with modern equipment and technology, the formation of promising directions for the construction of new industries and sectors. However, the role of entrepreneurship in the formation of modern market relations has not been scientifically studied in terms of accelerating the introduction of innovations and ensuring a high level of competitiveness through the mobilization of existing resources, implementation of innovative ideas and contracts with domestic and foreign partners.

ANALYSIS AND RESULTS

The basis of large-scale market reforms in Uzbekistan is important in that it focuses on the formation and development of free enterprise, entrepreneurial spirit. The general description of effective mechanisms in this regard is the creation of general conditions for entrepreneurial activity, the provision of benefits to small and private enterprises in order to ensure their adaptation to economic conditions. The systemic basis of these measures is still a priority today. This was stated by the President of the Republic of Uzbekistan Sh.M.Mirziyoev in his Address to the Oliy Majlis on December 29, 2020 as follows: In particular, the Anti-Crisis Fund has

been established, more than 16 trillion soums have been allocated from the budget for measures to combat the coronavirus, support the population and businesses. In addition, state-owned enterprises and more than 500,000 business entities and about 8 million citizens were provided with practical assistance in tax benefits, loan extensions and financial support totaling 66 trillion soums. [1]

Significant results of these measures have a positive impact on the sharp increase in the number of entities operating in the field of entrepreneurship and their share in GDP. In particular, in January-December 2020, the share of small businesses in GDP amounted to 53.9%. In January-December 2020, the share of newly established small enterprises and micro-firms by type of economic activity amounted to 15.6 units per 1,000 population. In January-December 2020, 93.2 thousand new small enterprises and micro-firms (excluding farms and dehkan farms) were created, which is 0.4% more than in the same period last year [10].

As the formation of free market relations in the country requires open integration processes, there is a growing need to limit private and public monopolies, prohibit unreasonable violations of trade rules, prevent excessive

centralization of economic forces and unreasonable restrictions on technological development of production. Therefore, it is expedient to increase the freedoms of small business and private entrepreneurship, to create a competitive environment through the use of the practice of reducing the tax base in the taxation of small and private businesses.

Risk reduction factors that affect the sustainability of small businesses play an important role in shaping the competitive environment. The reduction of risk will have a positive impact on the elimination of sectoral and regional monopolies, the introduction of scientific and technical results in production, increasing export potential, which play an important role in increasing the competitiveness of business in the national economy.

In our opinion, in this case it is expedient to develop innovative entrepreneurial activities that serve to ensure competitiveness. An important feature of innovative entrepreneurship is the complex integration of factors affecting the competitiveness of the national economy (Figure 1).

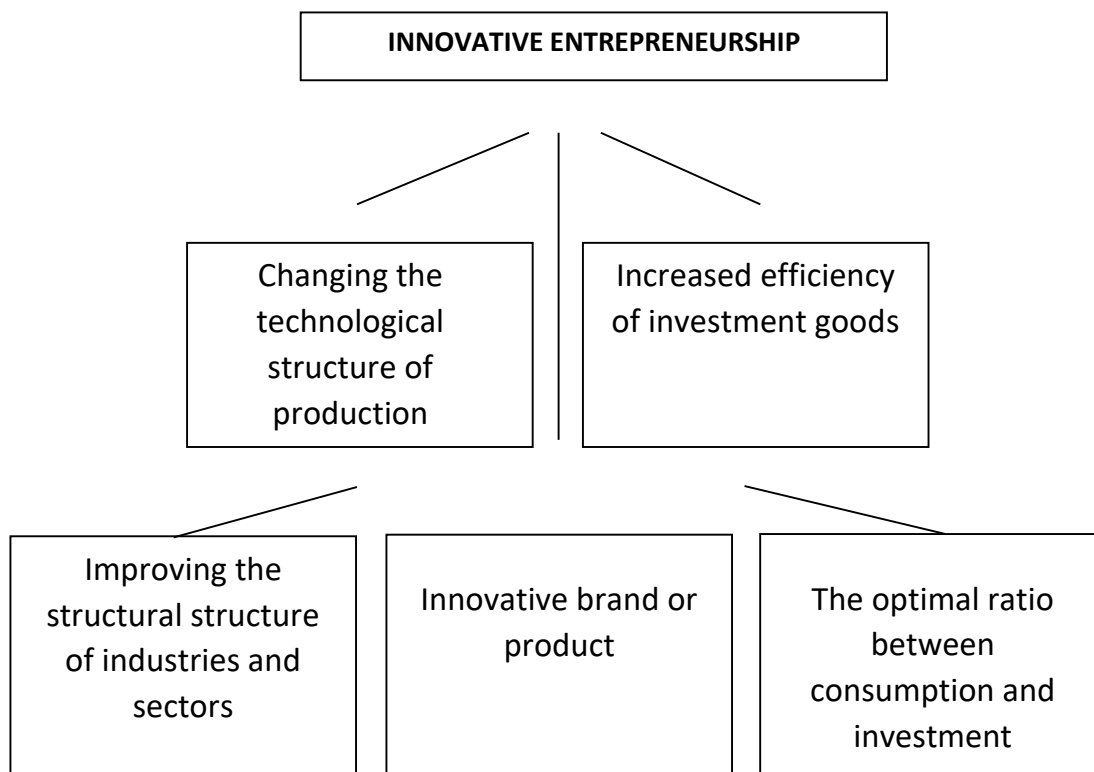


Figure 1. The impact of innovative entrepreneurship on the competitiveness of the national economy

The concentration of labor and financial resources in reducing the level of risk contributes to the improvement of economic relations between different sectors of the economy. It is therefore influential in ensuring a high level of this process.

In the current market environment, it is advisable to effectively use the second type of marketing concepts in small business and private entrepreneurship, because due to the small size of small business and private

entrepreneurship, it is necessary to conduct low-cost effective marketing activities. that is, consumer goods companies that conduct market research and actively communicate with customers are in the minority. On the contrary, small enterprises producing mass demand products play a key role and they need outsourced marketing services. Therefore, it is necessary to provide such enterprises with accurate information about products, market, consumer demand and price in a timely manner.

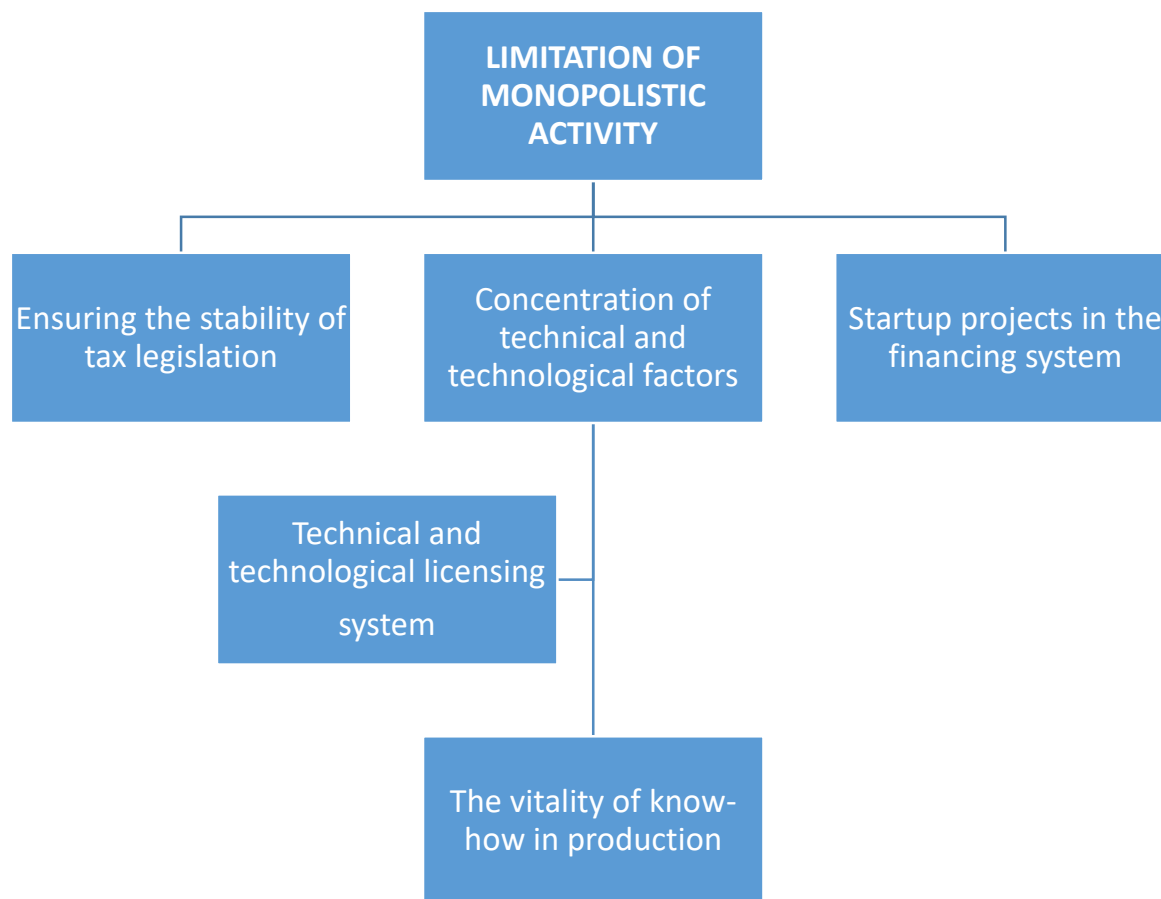


Figure 2. Mechanism for improving innovative entrepreneurship

Circumstances related to the study of the role of entrepreneurship in enhancing the competitiveness of the national economy require the priority of the market mechanism in creating a number of conditions for the development of entrepreneurship in the Republic of Uzbekistan.

CONCLUSIONS AND RECOMMENDATIONS

In our opinion, the right of business entities to choose one or another type of management, to form a production program and adapt it to market requirements, to select sources of raw materials, to find resources, to create

products, to evaluate them, to manage profits and other similar activities and lays the groundwork for the exercise of their freedoms in practice. Innovative entrepreneurship has sufficient financial resources, high qualification training and information, is aimed at creating a competitive environment and supporting entrepreneurship under the influence of market factors, so it serves to create an important basis for ensuring competitiveness in the country's economy.

In our opinion, in order to ensure the competitiveness of the country's economy in the future, it is expedient to carry out the

following tasks in the development of entrepreneurial activity:

- In the development of practical measures to reduce monopolistic structures and the implementation of the Law "On Natural Monopolies";
- Regulation of tax rates applied to small and private businesses and improvement of the system of tax benefits;
- Improving the mechanism of providing management, technical and information assistance to small and private businesses;
- Ensuring the stability of tax legislation and the practice of informing entrepreneurs in advance about the expected changes in the tax sphere;
- Development of various extra-budgetary funds and the establishment of credit unions in the financing of small and private business;
- Development of a clear mechanism for the provision of management, technical information and consulting services to small and private businesses, and for this purpose to organize various courses, information centers at universities and research institutes;
- Wider involvement of small and private businesses in the implementation of government orders and providing them with benefits in this area, etc.

Priorities in innovative entrepreneurship serve to radically improve the business environment in the country. In particular, taking into account the economic and financial situation of small enterprises, the emerging market situation, the type of products, the competitive environment, the peculiarities of the organization of production and sales in small

business are the application of marketing principles in this type of business. shows its effect on the process.

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