



Theoretical Principles Of Designing Modern Clothing Based On A Creative Source

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ABSTRACT

To look at the process of creating modern clothing within the framework of the structure of the clothing assortment from the point of view of the block-modular design method. Classification of types of decoration of modern clothing based on the Uzbek traditional costume.

KEYWORDS

Block-modular design, composition, technological, utilitarian.

INTRODUCTION

In the current period of rapid development, folk costume is of great importance for the preservation of cultural heritage, such as folk traditions, customs, decorative elements [1], and new design solutions are being created on its basis.

The analysis of theoretical studies on the problems of expanding the structure of the clothing assortment has shown that the process of creating modern clothing can be considered from the point of view of the block-modular design method.

MATERIALS AND METHODS

The block-modular method is the basis of combined design [2]. The method is based on the analysis of the planning solution, the separation of the layout and the volumetric structure of the object, which may include one or more functional zones.

As you know, the main indicators of clothing related to a certain fashion trend are: configuration (the surface of the form of clothing: convex, concave) and dimensions (largest and smallest) sizes, shapes, location and configuration of dividing lines, color and methods of forming the figure.

Today it is impossible to design products for industrial production without taking into account standardization, which is the basis of design and is based on harmony and unity in the world of products. A striking example of the selection of elements for standardization is the folk costume [3].

Based on the conducted research, it was found that it is sufficient to use a modification when it is possible to make small changes in the design of new artistic and constructive solutions of modern clothing, while preserving the main characteristics of the elements of the creative source.

To create new design solutions, it is recommended to use three well-known types of modifications: decorative, constructive-decorative and constructive. In the first case, the decorative elements of existing clothing change, in the second case, the nature of the structural and decorative areas changes, and in the third case, the technical characteristics change.

In new design solutions, the composition center also plays an important role in achieving perfection in all aspects, it is also divided into two types: primary and secondary. The main compositional center can be: the front part of the suit, the middle part, the collar, the waist part of the suit. As a secondary compositional center, you can name finishing, accessories, etc.

In accordance with the main theme of the composition, the types of compositional solution of the costume are divided into seven [4], in the process of designing clothes based on a creative source, they play an important role: Color is decorative [5] bu kostyumning tarkibiy qismlarining o'zaro ta'sirini hisobga oladi, kontrastni, nuancenini hisobga oladi. Decorative and finishing, which depends on the finish, type, technique and method of execution, as well as its location. Decorative and constructive, which determines the nature of the development of the surface of the form by decorative and decorative-constructive lines of divisions. The functional and decorative composition is characterized by the presence of functional and finishing details in the creative source: pockets, clasps, belts, frills, ornaments, depending on the purpose of the costume element.

The coordination of the compositional center and the other parts of the composition of modern clothing is achieved by means of unity and connection of all elements of the creative source based on: proportions, scale, rhythmic connections, color and texture solutions of materials, as well as decor. Thus, the use of traditional materials such as leather, fur, which differ in a limited piece area, in the process of designing modern clothing, contributes to the

creation of clothing due to original divisions, as well as their use as a decor. The color composition and texture of the material are also of great importance in the perception of the forms of the creative source. The elements of the form of a creative source and modern clothing should be consistent with each other on the principle of contrast, nuance, and similarity, thereby contributing to the creation of completely new original design solutions.

It is known that the desired volume part of the dress (width, front or back, part of the waist) can also form a compositional center [6]. It is established that when designing modern clothing based on a creative source, the compositional center is the decor, which can be distinguished quantitatively depending on the location on (corner, center, side, edge, solid, mixed).

In the practice of clothing modeling, various types of finishes are widely used, which not only decorate the products, but enhance and enrich their composition. Finishes can be used for various purposes to accentuate the shape of the product or its part, dividing the form into parts, combining parts of the form or several independent forms, organizing visual movement in a certain direction on the surface of the forms. The finishes enrich the artistic and imaginative idea of the costume. Some types of decoration are purely decorative, others are decorative and constructive, and others are decorative and utilitarian.

RESULTS AND DISCUSSIONS

As a result of the conducted research, it was found that there are different finishes: artistic-

compositional, constructive-technological, compositional-constructive and decorative.

Consequently, as a result of using different types of finishes, both independently and in combination with each other, it is possible to achieve a variety of new artistic and design solutions for clothing models developed on the same constructive basic basis.

Consequently, the decorative elements emphasize the artistic and decorative and constructive-technological solution of the elements of the creative source, thereby preserving the integrity in the entire composition of modern clothing.

Therefore, the decor can be considered as a set of compositional, decorative, artistic-decorative and constructive - technological features that determine the properties of the projected object as a system. The presence of decor in the composition of modern clothing is permissible when decorative elements create conditions of strict order that contribute to the preservation of the form and structure of the system.

As a result of the conducted research, it was found that all types of artistic and decorative design of modern clothing based on a creative source, depending on the nature of the design of the surface of modern clothing at the first level, can be divided into compositional-decorative, compositional-technological and compositional – utilitarian types of decor (Figure 1).

The type of compositional and decorative also includes inlay. Inlay-decoration with patterns and images of the surface of the product with various materials that overlap the surface and

differ from it in color, shape, size, etc. With the application of crystal stones with special adhesive compositions on almost all types of surfaces with hot or cold fixation, giving the product a magnificent, exclusive, individual style [2].

Utilitarian-includes practical, protective, ergonomic, hygienic functions.

Aesthetic-includes artistic and figurative and purely aesthetic functions. [7]

CONCLUSION

Thus, the proposed classification of artistic and decorative design of modern clothing based on a creative source is based on the type and method of finishing, the nature and technique of decoration.

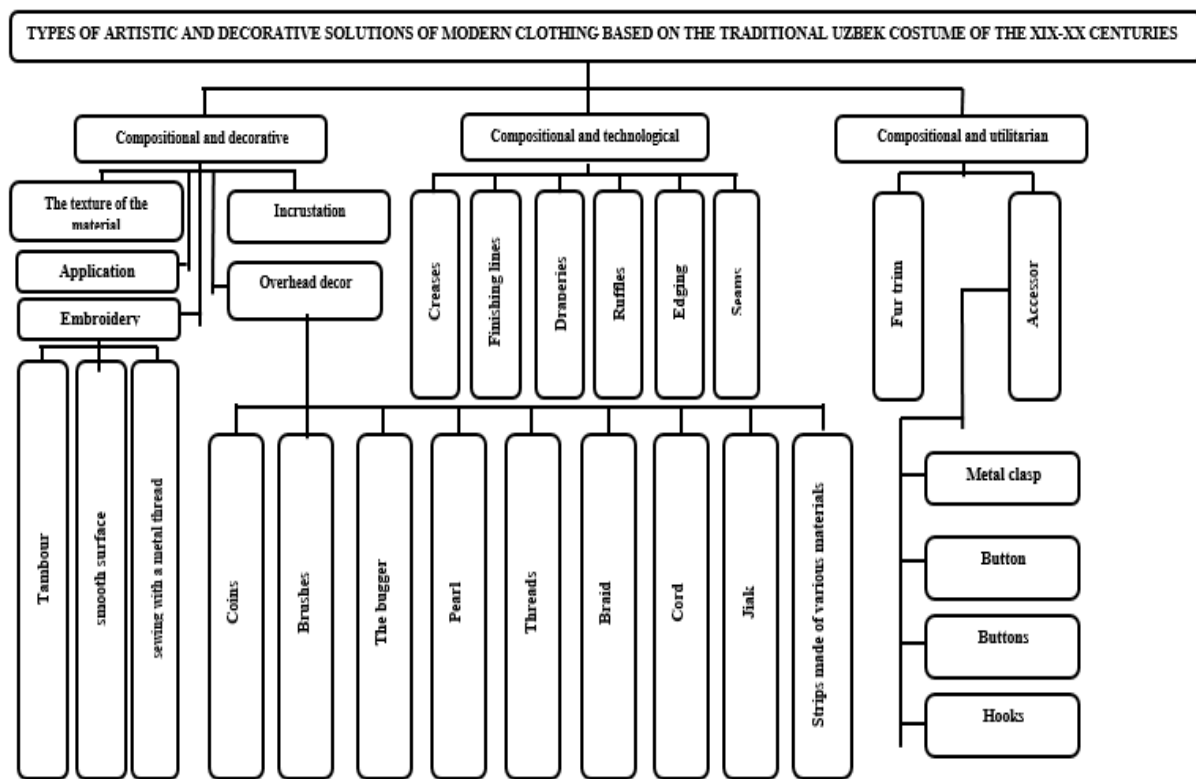


Figure 1. Classification of types of decoration of modern clothing based on traditional costume

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